



2024 CREATING ALTERNATIVES ANNUAL CHARITY GOLF TOURNAMENT & DINNER

Event Sponsorship and Registration Package

September 24, 2024
Copper Creek Golf Club

Event Co-Chairs



Rob Campagna
VP of Sales, Cisco Systems Cda



Victoria Nunes
VP, Lions Homes



What your support would mean...

Creating Alternatives offers a supportive environment for individuals with diverse abilities to gain skills, participate in social and recreational activities, and integrate into the community. The annual golf tournament has been instrumental in providing crucial funding and support, enabling Creating Alternatives to expand its programs and reach more participants. As a result, it enabled us to serve more families, increase site accessibility, provide innovative programming, enhance the experience of the participants, upgrade the quality of programs/services offered and become adequately equipped to respond to the specialized needs of the participants.



Celebrating 25 Years - 1999-2024

In the mid-1990s, Phyllis Santone, our Board President and founder, sought options for her daughter, Rita, who had graduated from high school. Finding no suitable opportunities for individuals like Rita with developmental disabilities, Phyllis envisioned a setting for learning work skills, fostering relationships, and community integration. Together with other parents, she established a parent-driven model in 1998 focused on providing employment skills through making and selling promotional items. With community support and a grant, 'Alternatives Integrating Special People in Vaughan' was founded in 1999, later evolving into 'Alternatives Integrating People with Cognitive Challenges' in 2005, and eventually 'Creating Alternatives Day Program'. The organization, initially serving 4 participants, now supports over 58 individuals and has helped over 80 families in total. Creating Alternatives continues to provide a safe and supportive environment for learning, socializing, and community integration.

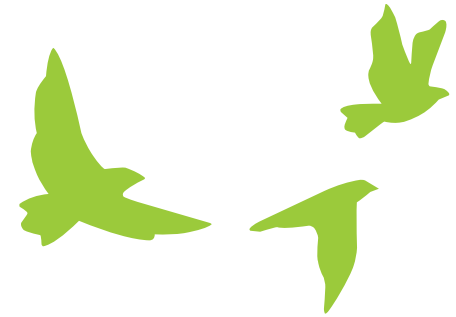




TOURNAMENT DETAILS

TUESDAY SEPTEMBER 24TH

COPPER CREEK GOLF CLUB
11191 ON-27
KLEINBURG, ON
LOJ 1C0



AGENDA

10:00 AM

10:30-11:45 PM

12:00 PM

5:30-6:30 PM

6:30 PM

REGISTRATION OPENS

GOLFER BBQ LUNCH

SHOTGUN START

COCKTAILS

DINNER



SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR (Exclusive Opportunity)

\$25,000

- Company name/logo recognized as a Title Sponsor
- Green and cart fees for EIGHT golfers (2 teams)
- BBQ lunch and beverages for EIGHT golfers
- Dinner for EIGHT guests (cocktail hour and 3-course meal)
- VIP seating
- EXCLUSIVE hole sponsorship
- Corporate logo on the front of every golf cart
- Exclusive Banner Sponsor on mobile scoring app
- Corporate logo on full screen of mobile wireless scoring app
- Corporate logo on multimedia presentation
- Corporate logo on front cover of evening program
- FULL page ad and corporate message in evening program
- Podium recognition by emcee
- Corporate logo and name prominently displayed on event signage, Creating Alternatives website and social media



DINNER SPONSOR

\$20,000

- Green and cart fees for EIGHT golfers (2 teams)
- BBQ lunch and beverages for EIGHT golfers
- Dinner for EIGHT guests (cocktail hour and 3-course meal)
- VIP seating
- EXCLUSIVE hole sponsorship
- Corporate logo on the back of every golf cart
- Corporate logo on full screen of the mobile wireless scoring app
- Corporate logo on multimedia presentation
- FULL page ad in evening program
- Podium recognition by emcee
- Corporate logo and name prominently displayed on event signage, Creating Alternatives website and social media



CART SPONSOR

\$15,000

- Green and cart fees for FOUR golfers (1 team)
- BBQ lunch and beverages for FOUR golfers
- Dinner for FOUR guests (cocktail hour and 3-course meal)
- EXCLUSIVE hole sponsorship
- Corporate logo on back of every golf cart
- Corporate logo on full screen of the mobile wireless scoring app
- Corporate logo on multimedia presentation
- FULL page ad in evening program
- Podium recognition by emcee
- Corporate logo and name prominently displayed on event signage, Creating Alternatives website and social media



BALL SPONSOR

\$10,000

- Green and cart fees for FOUR golfers (1 team)
- BBQ lunch and beverages for FOUR golfers
- Dinner for FOUR guests (cocktail hour and 3-course meal)
- Corporate logo on back of every golf cart
- Corporate logo on custom golf balls
- Corporate logo on multimedia presentation
- FULL page ad in evening program
- Corporate logo and name prominently displayed on event signage, Creating Alternatives website and social media



GIFT SPONSOR

\$7,500

- Green and cart fees for FOUR golfers (1 team)
- BBQ lunch and beverages for FOUR golfers
- Dinner for FOUR guests (cocktail hour and 3-course meal)
- Corporate recognition on gifts
- Corporate logo on multimedia presentation
- HALF page ad in evening program
- Corporate logo and name prominently displayed on Creating Alternatives website and social media



BBQ LUNCH SPONSOR

\$6,500

- Green and cart fees for FOUR golfers (1 team)
- BBQ lunch and beverages for FOUR golfers
- Dinner for FOUR guests (cocktail hour and 3-course meal)
- EXCLUSIVE signage at BBQ Lunch
- HALF page ad in evening program
- Corporate logo on multimedia presentation
- Corporate logo and name displayed on Creating Alternatives website and social media





COCKTAIL RECEPTION SPONSOR

\$5,500

- Green and cart fees for FOUR golfers (1 team)
- BBQ lunch and beverages for FOUR golfers
- Dinner for FOUR guests (cocktail hour and 3-course meal)
- EXCLUSIVE signage at Cocktail Reception
- HALF page ad in evening program
- Corporate logo on multimedia presentation
- Corporate logo and name displayed on Creating Alternatives website and social media

MEDIA & PRINT SPONSOR

\$5,000

- Green and cart fees for TWO golfers
- BBQ lunch and beverages for TWO golfers
- Dinner for TWO guests (cocktail hour and 3-course meal)
- FULL page ad in evening program
- Corporate logo on multimedia presentation
- Corporate logo and name displayed on Creating Alternative website and social media



CORPORATE TABLE SPONSOR

\$2,500

- Corporate Dinner table for EIGHT guests (cocktail hour and 3-course meal)
- QUARTER page ad in evening program
- Corporate logo on multimedia presentation
- Corporate logo and name displayed on Creating Alternative website and social media





ON-COURSE ACTIVITY SPONSOR

There are two options for the On-Course Activity Sponsorship.

Activities can include:

- Entertainment Station
- Food Station
- Game Prizes

OPTION A

\$1500

- QUARTER page ad in evening program
- Corporate logo on multimedia presentation
- Corporate logo and name displayed on Creating Alternative website and social media

OPTION B

No Cost

There is no cost for on-course sponsorship if you provide or arrange a food/beverage station:

- Hole sponsorship and provision of food/beverage item
- Corporate logo and name displayed on Creating Alternative website and social media



REGISTRATION OPPORTUNITIES

GOLF FOURSOME

\$2,000

- Green and cart fees for FOUR golfers (1 team)
- BBQ lunch and beverages for FOUR golfers
- Dinner for FOUR guests (cocktail hour and 3-course meal)

INDIVIDUAL GOLFER

\$500

- Green and cart fees for ONE golfer
- BBQ lunch and beverages for ONE golfer
- Dinner for ONE guest (cocktail hour and 3-course meal)

DINNER TICKET

\$200

- Dinner for ONE guest (cocktail hour and 3-course meal)



How to Register

<https://creatingalternatives.ca/2024-golf-classic-and-dinner-event/>



SPONSORSHIP OPPORTUNITIES

[Click here](#)



GOLF OR DINNER REGISTRATION

[Click here](#)



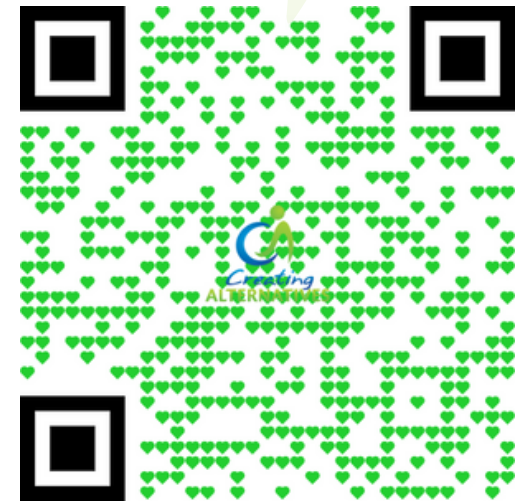
GENERAL DONATION

[Click here](#)



To download the OFFLINE REGISTRATION FORM

[Click here](#)

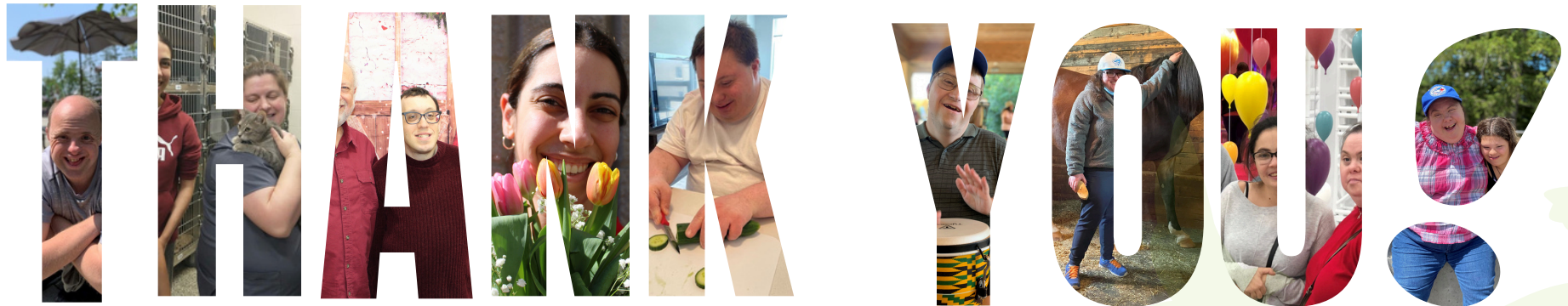


(905) 264-9007 x 102



INFO@CREATINGALTERNATIVES.CA





Board of Directors

- | | | | | |
|---------------------------------|-------------------------------------|--------------------------------------|--------------------------------------|-----------------------------------|
| Phyllis Santone
<i>Chair</i> | Rob Fox
<i>Co Vice-Chair</i> | Chris Sulway
<i>Co Vice-Chair</i> | Pat Di Francesco
<i>Treasurer</i> | Ron Gruenberg
<i>Secretary</i> |
| Mark Colella
<i>Director</i> | Kimberley Gadwah
<i>Director</i> | Shavone Lazarus
<i>Director</i> | Rob Campagna
<i>Director</i> | Janelle Walsh
<i>Director</i> |

Golf Committee

- | | | | | |
|---------------------------------|-----------------------------------|---------------|-----------------|---------------|
| Rob Campagna
<i>Co-Chair</i> | Victoria Nunes
<i>Co-Chair</i> | | | |
| Val Di Francesco | Kimberley Gadwah | Danielle Dang | Lina Melchiorre | Lisa Aulicino |

Special recognition goes to Danny Mauti, President and CEO of Metro Group of Companies, and Espo Ariganello, owner of A E Holdings Limited, as past event Co-Chairs for 2022, as well as Victoria Mancinelli, Director of Public Relations and Communications for LiUNA, Co-Chair of past events and former Board member.

The seeds of your collective support are deep rooted, and continue to grow and flourish. We are grateful for your continued support.

